



VELF SHELF PRODUCT PRESENTATION

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Patent Pending
USPTO 63036416
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THE PROBLEM



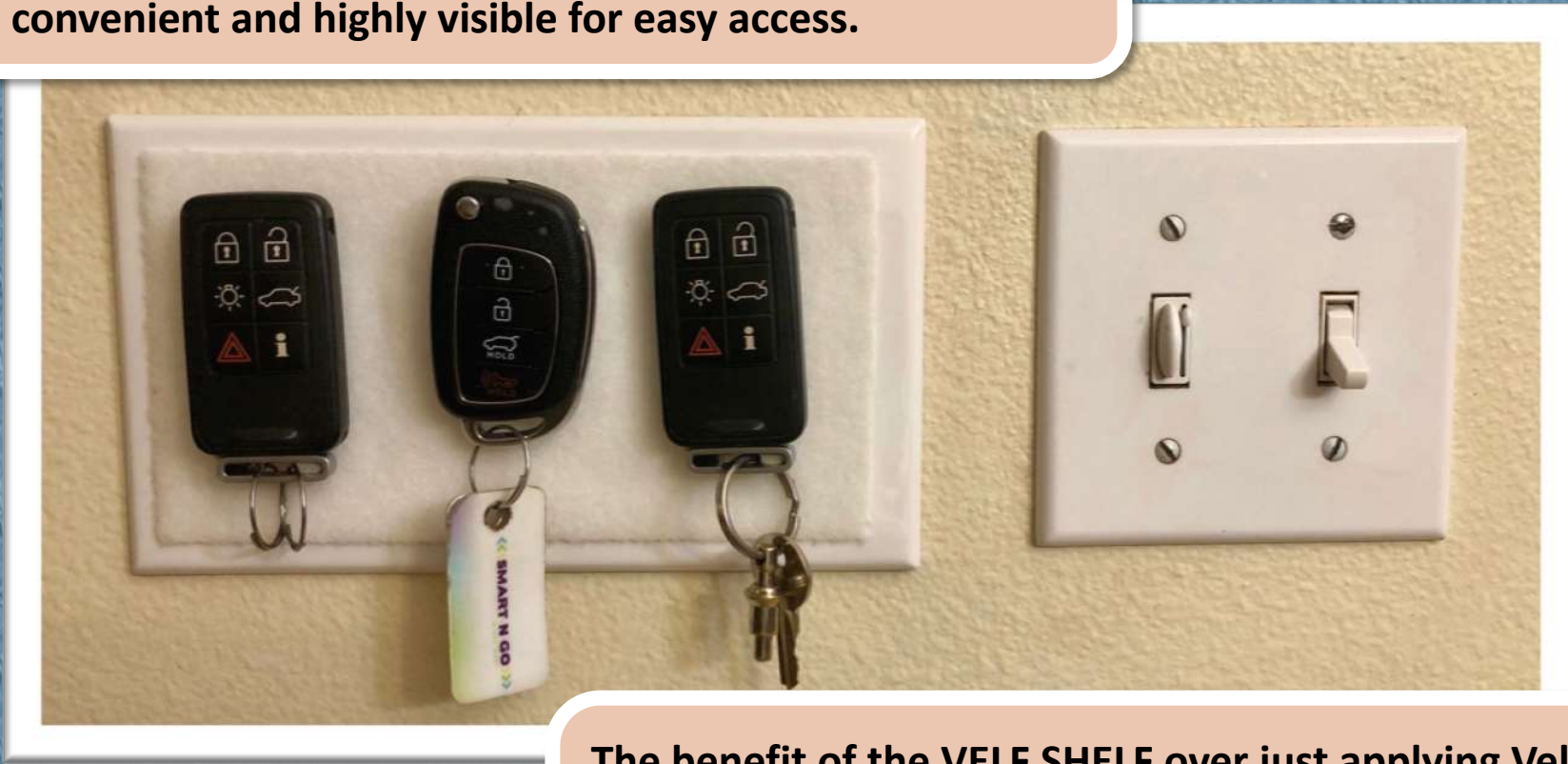
How much time have you wasted searching for one of these items, because it wasn't in the place that you normally keep it hidden away in?

THE ANSWER



Don't hide it away in the first place.
Put it on your VELF SHELF.

The VELF SHELF uses Velcro on a plastic wall plate to create an easy to install, flat, vertical shelf that helps keep household items organized, convenient and highly visible for easy access.



The benefit of the VELF SHELF over just applying Velcro tabs or strips to your walls, is that the VELF SHELF first mounts the Velcro material on an aesthetically pleasing wall plate, so the VELF SHELF blends in naturally to the normal décor of a home, just like a light switch.

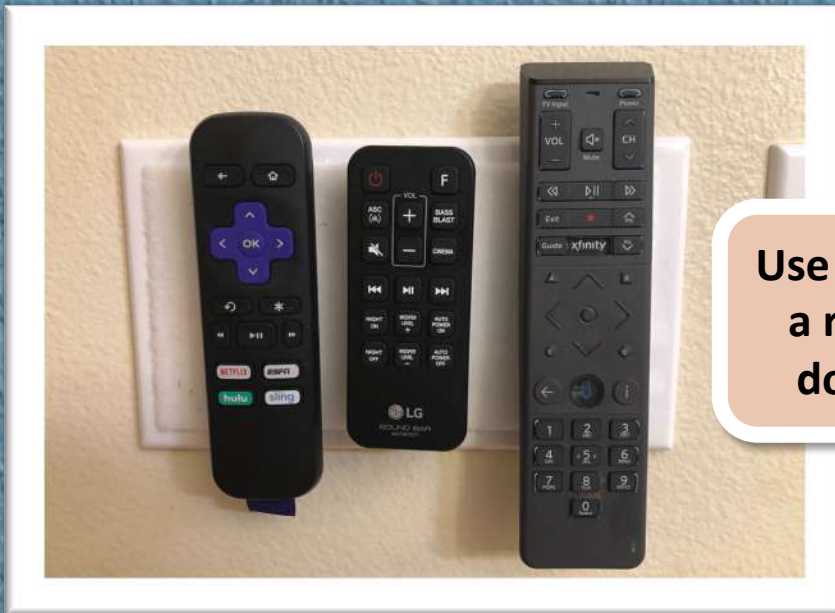
**Use a VELF SHELF for
your most needed tools.**



**Use a VELF SHELF to mount an
iPhone or iPad to the wall, for
hands-free video watching or
Facetime or Zoom meetings.**



**Use a VELF SHELF as
a remote control
docking station.**



With a Post-it pad and a Sharpie, use a VELF SHELF as a conveniently located notepad station.

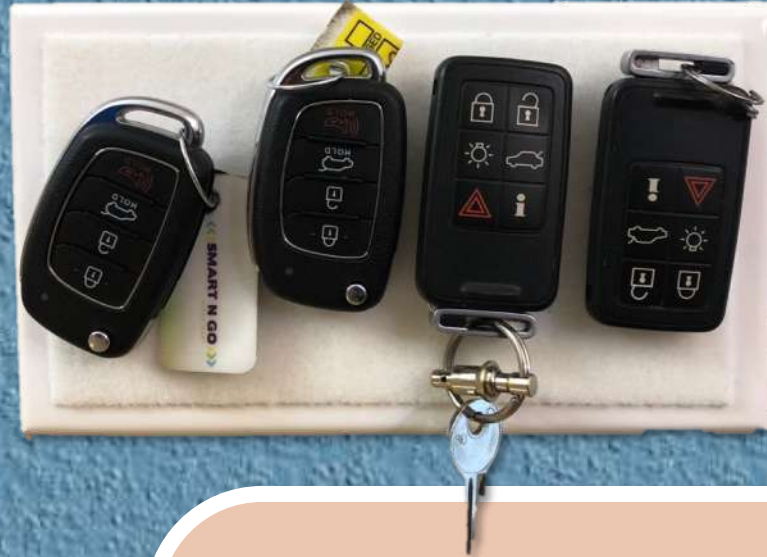


Use a VELF SHELF for easy access to flashlights.

Use a VELF SHELF high up on a bathroom wall to keep medications out of the reach of small children



Perfect for car key fobs



The VELF SHELF can also be customized with separately purchased auto badges, which also mount to the VELF SHELF using Velcro, configuring either vertically or horizontally.



**My goal is not to get a VELF SHELF in every home.
It is to get a VELF SHELF in every room in every home.**

**And then get a VELF SHELF in
every business, classroom,
medical office and warehouse.**

A large, light brown cardboard box is centered in the image. On the front of the box, the word "VELF" is printed in large, white, bold, sans-serif capital letters with a thin black outline. Below it, the phrase "PUT IT ON YOUR VELF" is printed in smaller, grey, bold, sans-serif capital letters with a thin black outline.

VELF

PUT IT ON YOUR VELF

**If you think your company would like to share that
goal with me, please reach out for more information.**

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